



We are delighted that you will be joining us for the  
2025 Annual Conference *Strive to Thrive!*

Your products and services are integral to a strong rehabilitation and  
community-based provider system in Pennsylvania.

## Exhibit Details

### Location

The conference is held at the Hershey Lodge in Hershey, PA.

### Exhibit Booth Specifications

Each booth space is 10' x 10'. One 8-foot skirted table and two chairs are provided. A head sign with your company name will be hung in your space. Booths are enclosed in blue drape, and tables are also covered and draped. Booths will come with a wastebasket.

Electricity is available for an extra charge, and additional exhibit tables for your booth may be reserved **prior to** the event through Hershey Expositions. Each of you will receive an email from Hershey Expos providing ordering information.

## Exhibit Schedule

### Wednesday, September 10

- ✓ Connections Hall Move-In: 9:00 am – 2:00 pm
- ✓ **Mandatory All Exhibitor Meeting with Conference Committee Staff: 2:00 pm**
- ✓ Connections Hall Opening: 3:00 pm
- ✓ Reception: 3:00 pm – 6:00 pm

### Thursday, September 11

- ✓ Connections Hall Open: 7:30 am – 2:00 pm
    - Breakfast: 7:30 am
    - Lunch: 12:00 pm – 1:45 pm
    - Prize Giveaways: 1:00 pm – 1:45 pm
- Please coordinate any prize giveaways with the Conference Committee Staff.**

*Exhibit teardown can begin AFTER 2:00 pm and must be completed by 8:00 pm. RCPA requires that exhibitors maintain displays throughout the hall hours.*

## Shipping and Storage

Hershey Expos will email you the information necessary for shipping and storage. Please identify each package with the information provided to you by Hershey Expos. If you do not receive the information from Hershey Expos, you can reach out to [Jason Gross](#).

## Security

Unless you are accompanied by RCPA staff, exhibitors will not have access to Connections Hall outside of set-up and teardown times. All exhibitors are solely responsible for their own exhibit materials and should insure their exhibits against loss or damage. All property of exhibitors is understood to remain in their care, custody, and control.

# Connections Hall Activities

## Engage With the Theme

To make the most of your experience with us, we encourage you to get involved in our theme. We will be holding a “Best of Show” contest, and a winner will be selected from those whose booth, message, or staff stand above the rest! The contest evaluates your company “in action,” and judging is conducted by a team of rehabilitation and behavioral health care professionals.

All exhibitors are automatically entered. Judges walk the floor during exhibit hours on Wednesday and Thursday to complete an evaluation of each booth based on these criteria:

- ✓ **Exhibit Display:** Does the exhibit engage the attendee? Is it innovative and fun? Did you include the conference theme — *Strive to Thrive* — in your display?
- ✓ **Messaging:** Is your message informational, and does it provide a reason to visit the booth?
- ✓ **Exhibit Staff:** Is staff approachable and eager to speak with visitors?

The winner receives:

- ✓ An announcement in Connections Hall, on the mobile app, and on RCPA social media;
- ✓ A 20% discount on 2025 exhibit fees;
- ✓ Free half-page advertisement in the 2025 program; and
- ✓ Recognition in the RCPA post-event newsletter.

## Prize Giveaways

Many exhibitors collect business cards from attendees and do prize giveaways for those that stop by. During the closing event in the hall at 1:00 pm on Thursday, the **Conference Committee will showcase each exhibitor one last time and assist with a prize drawing if you have one.**

We will distribute these starting at 1:00 pm, and there will be an opportunity for a picture with you and the prize winner. The winner of the grand prize for the “Explore the Floor” (see below) will be announced then, as well.

## Scheduled Events and Activities

We hold several events in the hall designed to bring our attendees to you. There will be an opening reception on Wednesday at 3:00 pm. During the reception, we will be hosting an interactive game to encourage participation from attendees.

On Thursday, breakfast, lunch, and the prize giveaways are all held in the hall. We encourage you to make the most of your time with us and consider attending our events, such as the awards luncheon on Wednesday (during set-up) and hospitality suite after the Connections Hall reception.

## Explore the Floor and Mobile App Engagement

Our attendees engage in a Connections Hall game via the mobile app. By **“Exploring the Floor of Connections Hall,”** they will meet vendors in their booths. **You will be provided with a game card that has a key word related to our theme.** Conference attendees must discover what word you have and input it on the mobile app in order to be eligible for Thursday’s grand prize drawing. Committee staff will walk exhibitors through this process on Wednesday at 2:00 pm as we prepare to open the hall.

## Mobile App “Shake” Feature

We highly encourage you to utilize the game as a way of connecting with attendees via the mobile app. When attendees visit to ask about the game, be sure to mention connecting via the “shake” feature! By using the “shake” feature, which is located at the bottom of the mobile app screen, you can connect automatically with attendees, allowing them to directly communicate with you and add you to their list of contacts. Attendees can also get in direct communication with your team by visiting your page on the Exhibitor listing on the mobile app and selecting the “Request Follow Up” button at the top of your page. This will send an email to your staff, and you will be able to connect during and post conference with attendees you interacted with on the floor!

If you have any questions regarding the mobile app throughout the conference, see the conference committee members working in exhibit hall, or you can visit the registration table. RCPA staff and committee members will be happy to assist.

## Hotel Information

Hotel room reservations are at a discounted conference price and will be available for Monday, September 8 – Thursday, September 11. Please be sure to use only the link below to make your reservations. Copy and paste the link into a new browser any time you need to visit the site. The link will not work in Internet Explorer. If you have any questions or concerns booking your room, please contact the hotel directly at (855) 729-3108.

[https://reservations.hersheypa.com/HRSApp/xhtml/home/groupBookingHome.xhtml?groupCode=RCPA2025L&venue=hersheyLodge&utm\\_source=QR\\_code&utm\\_medium=QR\\_code&utm\\_campaign=www.hersheyLodge.com%2Fqr%2F80L8H8DW3Z%2F](https://reservations.hersheypa.com/HRSApp/xhtml/home/groupBookingHome.xhtml?groupCode=RCPA2025L&venue=hersheyLodge&utm_source=QR_code&utm_medium=QR_code&utm_campaign=www.hersheyLodge.com%2Fqr%2F80L8H8DW3Z%2F)

Cancellations must be made two (2) days prior to the day of arrival. No changes or cancellations are permitted within two (2) days of arrival.

**Additional questions? Contact Carol Ferenz, Conference Coordinator, [via email](#).**